

**Section VII. Technical Specifications**

Bidders must state “Comply” in the column “Statement of Compliance” against each of the individual parameters of each “Specifications.”

Item	Particular / Description	Quantity	Statement of Compliance
<p>Out-of-Home Static Billboard and Digital LED Billboard</p>	<p><b>Out-of-Home (OOH) Static Billboard for 30 days</b></p> <ul style="list-style-type: none"> <li>• <b>Period/Duration:</b> Thirty (30) consecutive calendar days.</li> <li>• <b>Viewers:</b> Residents, working people, students, commuters, drivers, and travelers.</li> <li>• <b>Target Audience:</b> Class A, B, C, D, E</li> <li>• <b>Distribution (Nationwide Coverage):</b></li> </ul> <p><b>Luzon / Metro Manila</b></p> <ol style="list-style-type: none"> <li>1. NLEX, Balagtas, Bulacan</li> <li>2. Sampaloc, Manila</li> <li>3. EDSA, Cubao, Quezon City</li> <li>4. SLEX, Alabang, Muntinlupa</li> <li>5. C5, Katipunan, Quezon City</li> </ol> <p><b>Visayas</b></p> <ol style="list-style-type: none"> <li>1. Colon St., Cebu City</li> <li>2. Iznart St., Iloilo City</li> </ol> <p><b>Mindanao</b></p> <ol style="list-style-type: none"> <li>1. Bajada, Davao City</li> <li>2. Marcos Bridge, Cagayan De Oro</li> </ol> <p><b>Digital LED Billboard for 30 days</b></p> <ul style="list-style-type: none"> <li>• C5, Guadalupe, Southbound <ul style="list-style-type: none"> <li>– <b>56 spots per day</b> (Total of 1680 spots for 30 days)</li> </ul> </li> <li>• C5, Borja, Northbound <ul style="list-style-type: none"> <li>– <b>52 spots per day</b> (Total of 1560 spots for 30 days)</li> </ul> </li> <li>• Paseo, Magallanes, Southbound <ul style="list-style-type: none"> <li>– <b>59 spots per day</b> (Total of 1770 spots for 30 days)</li> </ul> </li> <li>• Lawton, Manila, Northbound <ul style="list-style-type: none"> <li>– <b>69 spots per day</b> at Lawton, Manila (Total of 2070 spots for 30 days)</li> </ul> </li> </ul>	<p><b>OOH Static:</b></p> <p>5 Luzon / Metro Manila 2 Visayas 2 Mindanao</p> <p>for 30 days static billboard placement</p> <p><b>Digital LED:</b></p> <p>4 Metro Manila sites for 30 days digital led billboard placement</p>	
<b>Place of Delivery:</b>	Presidential Communications Office, New Executive Building, Malacañang Compound, Jose P Laurel St., Brgy. 643, San Miguel, 1005		
<b>Payment Terms:</b>	Payment will be on a <b>SEND BILL ARRANGEMENT</b> , i.e., full payment will be made after the completion of delivery of the service or product.		
<b>OTHER REQUIREMENT/S:</b>			
<p>I. Inclusive of production, installation, and pullout of static billboards, as well as processing permits and obtaining approval from local barangay and government for placement ads.</p>			
<p>II. The supplier must submit monitoring/completion/progress/performance reports after the 30 days consumption of placement ads to PCO-OU DMS (i.e., traffic count, photos/proof of completion, etc.).</p>			
<p>III. Final schedule to be determined by PCO-OU DMS.</p>			

<p>IV. Final advertisement ad location upon the approval of PCO-LOUDMS.  V. Final design or layout of advertisement shall be provided by PCO-LOUDMS.  VI. The supplier shall deliver the services/goods on or before the specified delivery date(s) to avoid incurring liquidated damages for late delivery.  Final or additional requirements and instructions shall be determined by the representative of PCO-LOUDMS.</p>	
<p><b>GENERAL CONDITIONS:</b></p> <p>I. Supplier shall submit signed proposal/quotation and submit details of your company.  II. Supplier shall quote the lowest price on the item/s listed and submit a filled-out quotation duly signed by their representative.  III. Supplier must be <b>PhilGEPS Accredited</b>.  IV. No down payment.  V. Payment will be on a <b>SEND BILL ARRANGEMENT</b>, i.e., full payment will be made after the completion of delivery of the service/product.  VI. Price validity shall be for a period of sixty (60) calendar days.  VII. Price quotations shall be inclusive of all costs and applicable tax (i.e., bank charges, VAT, other charges, energy fee, consultants fee, agency fee, etc.)  VIII. Payment processing is after service/product have all been delivered.  Landbank Account is preferred to avoid bank charges, if not, supplier shall shoulder the bank charge/s.</p>	

Conforme:

Full Name and Signature of Bidder/Authorized Rep : \_\_\_\_\_  
Designation : \_\_\_\_\_  
Name of Company : \_\_\_\_\_