



Office of the President of the Philippines
PRESIDENTIAL COMMUNICATIONS OFFICE
Manila

BIDS AND AWARDS COMMITTEE

REQUEST FOR QUOTATION

Date : 25 April 2024
RFQ No. : 2024-TFQ-002

Name of Company : _____
Address : _____
TIN : _____
PhilGEPS Registration No. : _____

The **Presidential Communications Office**, through its Bids and Awards Committee (BAC), intends to procure goods/services through **Negotiated Procurement – Small Value Procurement under Section 53.9** of the 2016 Revised Implementing Rules and Regulations of Republic Act No. 9184, for the project: **Procurement of Digital Media Advertising Services for the DOE's official Facebook page Procurement/Contract No. 2024-PCO-TF-003**, with an Approved Budget for the Contract in the amount of **Five Hundred Seventy-Three Thousand Seven Hundred Twenty Pesos (PHP 573,720.00)**.

Please quote your **best offer** for the item/s described herein, subject to the Terms and Conditions provided at the last page of this RFQ. Kindly submit this RFQ [via e-mail \(bac1@pco.gov.ph\)](mailto:bac1@pco.gov.ph) duly accomplished and signed by you or your duly authorized representative **not later than 29 April 2024 at 2:00PM.**

Apart from your PhilGEPS registration number, a copy of the following documentary requirements must be submitted as part of your quotation:

1. Valid Mayor's/Business Permit (for recently expired permit, please attach a copy of the Official Receipt as proof of renewal.);
2. Income Business/ Tax Return; and
3. Omnibus Sworn Statement to be duly Notarized by the determined lowest/ single calculated and responsive bidder prior to processing of payment (*template attached hereto as Annex "A".*)

For validation purposes, **kindly attach a screenshot of your PhilGEPS registration account, page, or dashboard.** Lastly, please be informed that submission of a copy of **BIR 2303** shall be required from the winning supplier prior to processing of payment.

For any clarification, you may contact us via email at bac1@pco.gov.ph

Original Signed
JEXTER ARCON
Member, BAC Secretariat

INSTRUCTIONS:

1. Accomplish this RFQ correctly and accurately.
2. Do not alter the contents of this form in any way.
3. All technical specifications are mandatory. Failure to comply with any of the mandatory requirements will disqualify your quotation.
4. Failure to follow these instructions will disqualify your entire quotation.

After having carefully read and accepted the Terms and Conditions, I/we submit our quotation/s for the item/s as follows:

Procurement of Digital Media Advertising Services for the DOE's official Facebook page Procurement/Contract No. 2024-PCO-TF-003)		
<i>Important Note: State “Comply” in the column “Statement of Compliance” against each of the individual parameters of the each “Specifications”.</i>		
Technical Specifications	Quantity	Statement of Compliance
<p>Timeline: Shall run for a period of six (6) months or one hundred eighty-four (184) calendar days including weekends and holidays</p> <p>Target Audience: Female and Male, Class ABC1, C2, D, E, 12 – 60 years old</p>		
<p>KPIs:</p> <p>Audience Reach</p> <ul style="list-style-type: none"> • The number of people who saw the post: Minimum of 20,000 per post • Facebook Posts / Reels per month: 18-19 posts • Campaign Period: 6 months • Total number of posts for boosting: At least 110 posts for a period of 6 months • Instagram Total Number of Post: 20 posts/reels • Integration with other social media platforms for cross-promotion and increased visibility <p>Total Reach: 2,600,000 for 6 months</p> <p>Engagement Posts</p> <ul style="list-style-type: none"> • The number of people who have interacted with the post e.g., Clicks, Like, Comments and Shares etc.: Minimum of 1,500 per post • Posts / Reels per month: 5 posts • Total number of posts for engagement: 30 posts for 6 months <p>Total Engagement: 45,000 for 6 months</p>		
<p>Inclusive of:</p> <ul style="list-style-type: none"> • Boost Activation: This includes inputting the target audience, setting the reach or engagement targets, and duration of boosting. • Audience Targeting: Set-up and narrow down the boost's target audience, based on locations, language, education, work, age, gender, likes and interests through Facebook ad manager. • Cost Budgeting: Manage the budget that will get the overall best results. 		

<ul style="list-style-type: none"> • Boost Monitoring: <ol style="list-style-type: none"> a. Management and monitoring of campaign ads. b. Submission of monthly media report and analysis not later than seven (7) calendar days from every 30th/31st of the month, with screenshot of the Facebook Ads overview or dashboard <p>Objective/Purpose: Spread awareness of the "You Have the Power" campaign by boosting posts associated with it, reaching a varied audience nationwide. This strategic method guarantees extensive coverage and optimal exposure for the campaign's message and activities.</p>		
<p>Place of Delivery: PCO, New Executive Bldg., Malacañang Compound, JP Laurel St., Brgy. 643, San Miguel</p> <p>Date of Delivery: Shall commence not later than ten (10) business days upon receipt of Notice of Award and Purchase Order or once the requirements needed has been provided to the supplier.</p> <p>Delivery Terms: Shall commence not later than ten (10) business days upon receipt of Notice of Award and Purchase Order or once the requirements needed has been provided to the supplier.</p> <p>Payment Terms: Payment will be on a SEND BILL ARRANGEMENT, i.e., full payment will be made after the completion of delivery of the service or product</p>		

FINANCIAL OFFER

Please quote your **best offer**. Please do not leave any blank item. Indicate “0” if item being offered is for free.

<p>Procurement of Digital Media Advertising Services for the DOE's official Facebook page Procurement/Contract No. 2024-PCO-TF-003)</p> <p>Approved Budget for the Contract in the amount of: Seventy-Three Thousand Seven Hundred Twenty Pesos (PHP 573,720.00).</p>	
Your Total Offered Quotation in Words	In figures

Terms of Payment:

Payment shall be made through Land Bank's LDDAP-ADA/Bank Transfer facility, within thirty (30) days after Submission of Billing and User Acceptance of the product. Bank Transfer fee shall be charged against the creditor's account.

Payment Details:

Banking Institution:

Account Number:

Account Name:

Branch:

TERMS AND CONDITIONS:

1. Suppliers/Service providers shall provide correct and accurate information required in this form.
2. Price quotation/s must be valid for a period of **thirty (30) calendar days** from the date of submission.
3. Price quotation/s, to be denominated in Philippine peso shall include all taxes, duties and/or levies payable.
4. Quotations exceeding the Approved Budget for the Contract shall be rejected.
5. Award of contract shall be made to the lowest quotation (for goods and infrastructure) or, the highest rated offer (for consulting services) which complies with the minimum technical specifications and other terms and conditions stated herein.
6. Any interlineations, erasures or overwriting shall be valid only if they are signed or initialed by you or any of your duly authorized representative/s.
7. The item/s shall be delivered according to the requirements specified in the Technical Specifications.
8. The PCO shall have the right to inspect and/or to test the goods to confirm their conformity to the technical specifications.
9. Payment shall be made after delivery and upon the submission of the required supporting documents, i.e., Order Slip and/or Billing statement, by the supplier, contractor or consultant. Our Government Servicing Bank, i.e., the Land Bank of the Philippines, shall credit the amount due to the identified bank account of the supplier, contractor or consultant **not earlier than twenty-four (24) hours, but not later than forty-eight (48) hours**, upon receipt of our advice. Please note that the **corresponding bank transfer fee, if any, shall be chargeable to the account of the supplier, contractor or consultant.**
10. Liquidated damages equivalent to one tenth of one percent (0.1%) of the value of the goods not delivered within the prescribed delivery period shall be imposed per day of delay. The PCO shall rescind the contract once the cumulative amount of liquidated damages reaches ten percent (10%) of the amount of the contract, without prejudice to other courses of action and remedies open to it.
11. **No down payment. Payment will be on a SEND BILL ARRANGEMENT, i.e., full payment will be made after the completion of the event of delivery of the service/product.**
12. Price validity shall be for a period of sixty (60) calendar days.
13. Price quotations shall be inclusive of all costs and applicable tax (i.e., bank charges, VAT, other charges, energy fee, consultants fee, agency fee, etc.)
14. **Landbank Account is preferred to avoid bank charges, if not, supplier shall shoulder the bank charge/s**

Signature over Printed Name	
Position/Designation	
Office Telephone/ Fax/ Mobile Nos	
Email address/es	

ANNEX "A" OSS Template

Omnibus Sworn Statement
[shall be submitted with the Quotation]

REPUBLIC OF THE PHILIPPINES)
CITY/MUNICIPALITY OF) S.S.

AFFIDAVIT

I, [Name of Affiant], of legal age, [Civil Status], [Nationality], and residing at [Address of Affiant], after having been duly sworn in accordance with law, do hereby depose and state that:

1. *[Select one, delete the other:]*

[If a sole proprietorship:] I am the sole proprietor or authorized representative of [Name of Bidder] with office address at [address of Bidder];

[If a partnership, corporation, cooperative, or joint venture:] I am the duly authorized and designated representative of [Name of Bidder] with office address at [address of Bidder];

2. *[Select one, delete the other:]*

[If a sole proprietorship:] As the owner and sole proprietor, or authorized representative of [Name of Bidder], I have full power and authority to do, execute and perform any and all acts necessary to participate, submit the bid, and to sign and execute the ensuing contract for [Name of the Project] of the [Name of the Procuring Entity];

[If a partnership, corporation, cooperative, or joint venture:] I am granted full power and authority to do, execute and perform any and all acts necessary to participate, submit the bid, and to sign and execute the ensuing contract for [Name of the Project] of the [Name of the Procuring Entity];

3. [Name of Bidder] is not "blacklisted" or barred from bidding by the Government of the Philippines or any of its agencies, offices, corporations, or Local Government Units, foreign government/foreign or international financing institution whose blacklisting rules have been recognized by the Government Procurement Policy Board, **by itself or by relation, membership, association, affiliation, or controlling interest with another blacklisted** person or entity as defined and provided for in the Uniform Guidelines on Blacklisting;

4. Each of the documents submitted in satisfaction of the bidding requirements is an authentic copy of the original, complete, and all statements and information provided therein are true and correct;

5. [Name of Bidder] is authorizing the Head of the Procuring Entity or its duly authorized representative(s) to verify all the documents submitted;

6. *[Select one, delete the rest:]*

[If a sole proprietorship:] The owner or sole proprietor is not related to the Head of the Procuring Entity, members of the Bids and Awards Committee (BAC), the Technical Working Group, and the BAC Secretariat, the head of the Project Management Office or the end-user unit, and the project consultants by consanguinity or affinity up to the third civil degree;

[If a partnership or cooperative:] None of the officers and members of [Name of Bidder] is related to the Head of the Procuring Entity, members of the Bids and Awards Committee (BAC), the Technical Working Group, and the BAC Secretariat, the head of the Project Management Office or the end-user unit, and the project consultants by consanguinity or affinity up to the third civil degree;

[If a corporation or joint venture:] None of the officers, directors, and controlling stockholders of [Name of Bidder] is related to the Head of the Procuring Entity, members of the Bids and Awards Committee (BAC),

the Technical Working Group, and the BAC Secretariat, the head of the Project Management Office or the end-user unit, and the project consultants by consanguinity or affinity up to the third civil degree;

7. *[Name of Bidder]* complies with existing labor laws and standards; and

8. *[Name of Bidder]* did not give or pay directly or indirectly, any commission, amount, fee, or any form of consideration, pecuniary or otherwise, to any person or official, personnel or representative of the government in relation to any procurement project or activity.

9. In case advance payment was made or given, failure to perform or deliver any of the obligations and undertakings in the contract shall be sufficient grounds to constitute criminal liability for Swindling (Estafa) or the commission of fraud with unfaithfulness or abuse of confidence through misappropriating or converting any payment received by a person or entity under an obligation involving the duty to deliver certain goods or services, to the prejudice of the public and the government of the Philippines pursuant to Article 315 of Act No. 3815 s. 1930, as amended, or the Revised Penal Code.

IN WITNESS WHEREOF, I have hereunto set my hand this _____ day of _____, _____, at _____, Philippines.

[Insert NAME OF BIDDER OR ITS AUTHORIZED REPRESENTATIVE]

[Insert signatory's legal capacity]

Affiant

SUBSCRIBED AND SWORN to before me this _____ day of _____, _____, at _____, Philippines. Affiant is personally known to me and was/were identified by me through competent evidence of identity as defined in the 2004 Rules on Notarial Practice (A.M. No. 02-8-13-SC). Affiant exhibited to me his/her _____ with his/her photograph and signature appearing thereon, with No. _____ issued on _____ at _____.

WITNESS my hand and seal this _____.

Doc. No. _____
Page No. _____
Book No. _____
Series of 2024.