

XXVIII. PRESIDENTIAL COMMUNICATIONS OFFICE

A. PRESIDENTIAL COMMUNICATIONS OFFICE (PROPER)

STRATEGIC OBJECTIVES

SECTOR OUTCOME

People-centered, innovative, clean, efficient, effective, and inclusive delivery of public goods and services

ORGANIZATIONAL OUTCOME

Public access, engagement and understanding of Presidential policies and government programs achieved

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2024 TARGETS
Public access, engagement and understanding of Presidential policies and government programs achieved		
PRESIDENTIAL COMMUNICATIONS PROGRAM		
Outcome Indicator		
1. Percentage of news and photo releases used by selected print media	90%	94%
Output Indicators		
1. Number of news and photo releases disseminated		
2. Percentage of Presidential events and visits provided with coverage arrangements	2,507 95%	3,350 95%

B. BUREAU OF COMMUNICATIONS SERVICES

STRATEGIC OBJECTIVES

SECTOR OUTCOME

People-centered, innovative, clean, efficient, effective, and inclusive delivery of public goods and services

ORGANIZATIONAL OUTCOME

Public access, engagement and understanding of Presidential policies and government programs achieved

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2024 TARGETS
Public access, engagement and understanding of Presidential policies and government programs achieved		
GOVERNMENT COMMUNICATIONS PROGRAM		
Outcome Indicator		
1. Percentage of the feedback survey respondents from the target audience who gained awareness of presidential policies and government programs after exposure to print and digital information materials and events	90%	90%

XXVIII. PRESIDENTIAL COMMUNICATIONS OFFICE

A. PRESIDENTIAL COMMUNICATIONS OFFICE (PROPER)

For general administration and support, and operations, as indicated hereunder P 933,501,000

New Appropriations, by Programs/Projects

	<u>Current Operating Expenditures</u>			
	<u>Personnel Services</u>	<u>Maintenance and Other Operating Expenses</u>	<u>Capital Outlays</u>	<u>Total</u>
A. REGULAR PROGRAMS				
General Administration and Support	P 165,694,000	P 130,307,000	P 8,996,000	P 304,997,000
Operations	<u>4,421,000</u>	<u>558,714,000</u>	<u>19,612,000</u>	<u>582,747,000</u>
PRESIDENTIAL COMMUNICATIONS PROGRAM	<u>4,421,000</u>	<u>558,714,000</u>	<u>19,612,000</u>	<u>582,747,000</u>
B. PROJECTS				
Locally-Funded Project(s)			<u>45,757,000</u>	<u>45,757,000</u>
Total, Project(s)			<u>45,757,000</u>	<u>45,757,000</u>
TOTAL NEW APPROPRIATIONS	<u>P 170,115,000</u>	<u>P 689,021,000</u>	<u>P 74,365,000</u>	<u>P 933,501,000</u>

Special Provision(s)

1. **Reporting and Posting Requirements.** The Presidential Communications Office (PCO) shall submit quarterly reports on its financial and physical accomplishments, within thirty (30) days after the end of every quarter, through the following:

- (a) Unified Reporting System (URS) or other electronic means for reports not covered by the URS; and
- (b) PCO's website.

The PCO shall send written notice when said reports have been submitted or posted on its website to the DBM, House of Representatives, Senate of the Philippines, House Committee on Appropriations, Senate Committee on Finance, and other offices where the submission of reports is required under existing laws, rules and regulations. The date of notice to said agencies shall be considered the date of compliance with this requirement.

2. **Appropriations for Activities or Projects.** The amounts appropriated herein shall be used specifically for the following activities or projects in the indicated amounts and conditions:

New Appropriations, by Programs/Activities/Projects

	<u>Current Operating Expenditures</u>			
	<u>Personnel Services</u>	<u>Maintenance and Other Operating Expenses</u>	<u>Capital Outlays</u>	<u>Total</u>
REGULAR PROGRAMS				
General Administration and Support				
General Management and Supervision	P 165,524,000	P 130,307,000	P 8,996,000	P 304,827,000
Administration of Personnel Benefits	<u>170,000</u>			<u>170,000</u>
Sub-total, General Administration and Support	<u>165,694,000</u>	<u>130,307,000</u>	<u>8,996,000</u>	<u>304,997,000</u>

Operations				
PRESIDENTIAL COMMUNICATIONS PROGRAM	<u>4,421,000</u>	<u>558,714,000</u>	<u>19,612,000</u>	<u>582,747,000</u>
Formulation, coordination and implementation of integrated public information plans and programs	<u>4,421,000</u>	<u>558,714,000</u>	<u>19,612,000</u>	<u>582,747,000</u>
Sub-total, Operations	<u>4,421,000</u>	<u>558,714,000</u>	<u>19,612,000</u>	<u>582,747,000</u>
PROJECT(S)				
Locally-Funded Project(s)				
Completion of Multi-Purpose Building (Government Communication Academy), Manolo Fortich, Bukidnon			<u>45,757,000</u>	<u>45,757,000</u>
Total, Locally-Funded Project(s)			<u>45,757,000</u>	<u>45,757,000</u>
Total, Project(s)			<u>45,757,000</u>	<u>45,757,000</u>
TOTAL NEW APPROPRIATIONS	<u>P 170,115,000</u>	<u>P 689,021,000</u>	<u>P 74,365,000</u>	<u>P 933,501,000</u>

New Appropriations, by Object of Expenditures
(In Thousand Pesos)

Current Operating Expenditures

Personnel Services

Civilian Personnel

Permanent Positions

Basic Salary

128,277

Total Permanent Positions

128,277

Other Compensation Common to All

Personnel Economic Relief Allowance

4,416

Representation Allowance

2,670

Transportation Allowance

2,610

Clothing and Uniform Allowance

1,104

Honoraria

403

Mid - Year Bonus - Civilian

10,689

Year - End Bonus

10,689

Cash Gift

920

Productivity Enhancement Incentive

920

Step Increment

691

Total Other Compensation Common to All

35,112

GENERAL APPROPRIATIONS ACT, FY 2024

Other Compensation for Specific Groups	
Night Shift Differential Pay	3,032
Total Other Compensation for Specific Groups	<u>3,032</u>
Other Benefits	
PAC-IBIG Contributions	221
PhilHealth Contributions	2,371
Employees Compensation Insurance Premiums	221
Loyalty Award - Civilian	15
Terminal Leave	<u>170</u>
Total Other Benefits	<u>2,998</u>
Non - Permanent Positions	<u>696</u>
Total Personnel Services	<u>170,115</u>
Maintenance and Other Operating Expenses	
Travelling Expenses	228,368
Training and Scholarship Expenses	22,691
Supplies and Materials Expenses	75,887
Utility Expenses	15,876
Communication Expenses	32,354
Confidential, Intelligence and Extraordinary Expenses	
Extraordinary and Miscellaneous Expenses	3,444
Professional Services	32,730
General Services	19,658
Repairs and Maintenance	10,957
Taxes, Insurance Premiums and Other Fees	4,919
Other Maintenance and Operating Expenses	
Advertising Expenses	420
Representation Expenses	41,057
Transportation and Delivery Expenses	1,474
Rent/Lease Expenses	48,586
Subscription Expenses	12,296
Other Maintenance and Operating Expenses	<u>138,304</u>
Total Maintenance and Other Operating Expenses	<u>689,021</u>
Total Current Operating Expenditures	<u>859,136</u>
Capital Outlays	
Property, Plant and Equipment Outlay	
Buildings and Other Structures	45,757
Machinery and Equipment Outlay	<u>28,608</u>
Total Capital Outlays	<u>74,365</u>
TOTAL NEW APPROPRIATIONS	<u><u>933,501</u></u>