

REPUBLIC OF THE PHILIPPINES  
**PRESIDENTIAL COMMUNICATIONS OFFICE**  
TANGGAPANG PAMPANGULUHAN SA KOMUNIKASYON  
*Manila*

**SUPPLEMENTAL BID BULLETIN NO. 1**  
**10 March 2023**

**PROCUREMENT OF SOCIAL MEDIA LISTENING TOOL FOR THE  
PRESIDENTIAL COMMUNICATIONS OFFICE (PROCUREMENT/CONTRACT NO.  
2023-PCO-014**

Anent the Pre-Bid Conference held on **09 March 2023** for the above-cited procurement project by the Bids and Awards Committee, and the inquiries received by the Secretariat thereafter, please be informed of the following clarifications made:

<b>COMMENTS/ CLARIFICATION</b>	<b>ANSWER/RESPONSE</b>
Clarified on whether bidders who have joined the same project previously are required to pay the bidding documents fee.	Bidders who have participated in the previous bidding of this project and have already paid the bidding documents fee, need not pay anew.  The Official Receipt secured from the previous project shall be attached in the email containing the bid for this new project.
Clarification on the on the Technical Specifications under lined item No. 5: <b>Ability for social media management and analytics report.</b>  <i>Whether the said specification means that the Social Media Listening Tool can also be used to schedule content for publishing in various social media platforms that PCO has an official account.</i>  <i>Whether the tool should also be able to track the performance of published social media content of the PCO.</i>	Per the End-user Unit:  Yes, the Social Media Listening Tool being sought should be able to schedule content for publishing in various official social media platforms/pages being handled by the PCO.  Yes, it should also have the ability to monitor the performance of the published PCO social media content, and produce analytics reports.

Pursuant to Section 22.5 of the 2016 Revised Implementing Rules and Regulations of Republic Act No. 9184, this Supplemental/Bid Bulletin is issued for the information and guidance of all prospective bidders and shall form an integral part of the Bidding Documents issued for said the project.

Should you have further concerns, you may contact the BAC Secretariat through the details below:

**BIDS AND AWARDS COMMITTEE SECRETARIAT**

Office of the Press Secretary  
7<sup>th</sup> Floor, Times Plaza, UN Avenue Manila  
Telefax No. (02) 8735-6170  
Email: [bacl@ops.gov.ph](mailto:bacl@ops.gov.ph)  
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For information and guidance.

*(Original signed)*

**ASEC FRANCISCO P. RODRIGUEZ, III**  
*Chairperson*  
Bids and Awards Committee

Conforme:

\_\_\_\_\_  
Signature over printed name

Designation: \_\_\_\_\_  
Company: \_\_\_\_\_  
Date: \_\_\_\_\_