

Technical Specifications

Bidders must state “Comply” in the column “Statement of Compliance” against each of the individual parameters of each “Specifications.”

Item No.	Description	Statement of Compliance
Digital and Static Billboard Placements – Office of the Global Media and Public Affairs		
1	Digital and Static Billboard Placements in Luzon	
	At least one [1] Digital Billboard along C5 Dimension: At least 20 x 15 feet At least 250 spots per day x one [1] month	
	At least two [2] Digital Billboards along EDSA Dimension: At least 20 x 15 feet At least 250 spots per day x one [1] month	
	At least one [1] Static Billboard along EDSA/C5/NLEX/SCTEX/Mc Arthur Highway for one [1] month Dimension: At least 20 x 40 feet	
	Inclusive of production, installation and pull-out costs for the Digital and Static Billboards	
	Submission of report on the performance of the placements (e.g., audience reach, demographics, etc.) to PCOO.	
	VAT Inclusive	
2	Static Billboard Placements in Visayas and Mindanao	
	At least five [5] Static Billboards in Cagayan De Oro City/Davao City/Cebu City/Butuan City for one [1] month Dimension: At least 20 x 40 feet Location: Major thoroughfares such as national or provincial highways/roads	
	Inclusive of production, installation and pull-out costs of Static Billboard.	
	Submission of report on the performance of the placements (e.g., audience reach, demographics, etc.) to PCOO.	
	VAT Inclusive	
Other requirements for both lots: Material Production and specific scheduling requirements to be determined by the PCOO.		

Conforme:

Name of Bidder : _____
 Designation : _____
 Name of Company : _____