

XXVI. PRESIDENTIAL COMMUNICATIONS OPERATIONS OFFICE

A. PRESIDENTIAL COMMUNICATIONS OPERATIONS OFFICE (PROPER)

STRATEGIC OBJECTIVES

SECTOR OUTCOME

People-centered, innovative, clean, efficient, effective, and inclusive delivery of public goods and services

ORGANIZATIONAL OUTCOME

Public access, engagement and understanding of Presidential policies and government programs achieved

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (Oos) / PERFORMANCE INDICATORS (PIs)	BASELINE	2018 TARGETS
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Public access, engagement and understanding of Presidential policies and government programs achieved

PRESIDENTIAL COMMUNICATIONS PROGRAM

Outcome Indicator

1. Percentage of news and photo releases used by selected print media	90%
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Output Indicators

1. Number of news and photo releases disseminated	2,507
2. Percentage of Presidential events and visits provided with coverage arrangements	95%