



OFFICE OF THE PRESS SECRETARY



Major Functions

Organizational Structure

Legal Basis

- **Memorandum Order No. 32** (September 4, 1986) created the Office of the Press Secretary (OPS) "to ensure the right of the Filipino people to be informed of the policies, directions and activities of their government; maintain close liaison with various sectors of the public; and provide the conduit and mechanism in the fulfillment of this program."
- **Executive Order No. 92** (December 17, 1986) expanded the scope of responsibility, authority, and accountability of OPS.
- **Executive Order No. 297** (July 25, 1987) reorganized OPS structurally and functionally to formulate and implement an integrated program of developmental communication on the Presidency.


Mandate

The Office of the Press Secretary (OPS) formulates and implements an integrated program of information and developmental communication that will present the work of the Presidency; develop public understanding of activities and policies; and enhance public trust and support at the national, regional, and barangay levels.

LOGICAL FRAMEWORK (OPS)

Societal Goal

Office of the Press Secretary



Good Governance

Sectoral Goal

Public Information Dissemination

Organizational Outcome

Responsive Information Dissemination of Government Programs and Presidential Policies and Activities

Major Final Outputs

Media Operations Services

Development Communication Services

National Printing Services

The Office of the Press Secretary (OPS) formulates and implements an integrated program of information and developmental communication that will present the work of the Presidency, develop public understanding of activities and policies and enhance public trust and support of the national government.

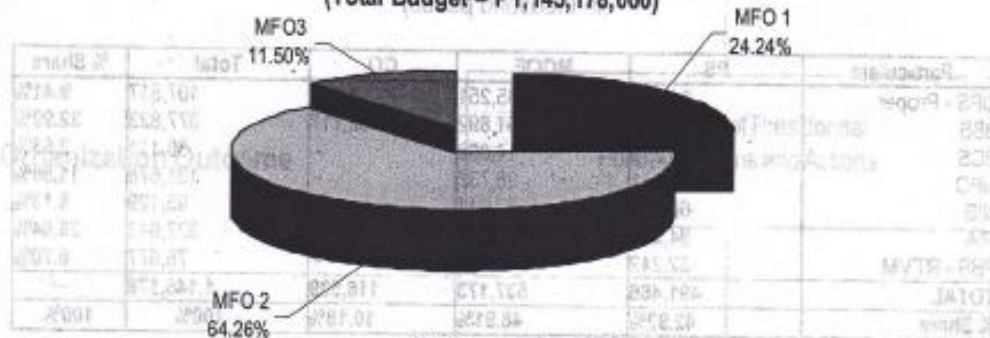
N.B. No department-wide Performance Indicators (Pis) and Targets. Pis and Targets of OPS attached agencies are found in their respective OPF templates.

FY 2010 MFO Budget

By MFO/By Expense Class
(In thousand pesos)

Particulars	PS	MOOE	CO	TOTAL	% Share
MFO 1					
Media Operations Services	113,888	162,630	1,105	277,623	24.24%
MFO 2					
Development Communication Services	272,637	347,806	115,434	735,877	64.26%
MFO 3					
National Printing Services	104,941	26,737	-	131,678	11.50%
Total	491,466	537,173	116,539	1,145,178	
%Share	42.92%	46.91%	10.18%	100.00%	100.00%

BY MFO
(Total Budget = P1,145,178,000)



By Agency/By MFO
(In thousand pesos)

Particulars	MFO 1 Media Operations Services	MFO 2 Development Communication Services	MFO 3 National Printing Services	Total	%Share
OPS - Proper	107,817	-	-	107,817	9.41%
BBS	-	377,823	-	377,823	32.99%
BCS	-	30,111	-	30,111	2.63%
NPO	-	-	131,678	131,678	11.50%
NIB	93,129	-	-	93,129	8.13%
PIA	-	327,943	-	327,943	28.64%
PBS - RTVM	76,677	-	-	76,677	6.70%
TOTAL	277,623	735,877	131,678	1,145,178	100.00%
%Share	24.24%	64.26%	11.50%	100.00%	

PERFORMANCE MEASURES AND TARGETS
(Amounts in Thousand Pesos)

Particulars	FY 2008	FY 2009	FY 2010
	Actual/Amount	Target/Amount	Target/Amount
MFO			
Media Operations Services	P 105,082	P 106,102	P 107,817
- 90% accurate enunciation of presidential policies			
No. of press briefings	235	360	360
- News releases (80% publication ready) sent to target media entities	2,489	2,400	2,400
- 100% of presidential foreign visits coordinated			
No. of foreign visits	11	16	16
- 90% of news releases disseminated			
No. of copies of news releases	162,000	160,000	160,000
- Coverage arrangements for presidential local visits finalized two days before departure			
No. of local visits	194	130	130
TOTAL	P 105,082	P 106,102	P 107,817

* The FY 2008 Actual amount is net of P101.978M for the following: P25.000M for the GRP-MILF Peace Negotiation; P17.100M for OP Special Information Project; P55.900M for President's travel and P3.978M for other purposes.

FY 2010 MFO BUDGET

By MFO/By Expense Class
(In thousand pesos)

Particulars	PS	MOOE	CO	TOTAL	%Share
MFO					
Media Operations Services	21,461	85,251	1,105	107,817	100%
TOTAL	21,461	85,251	1,105	107,817	
% Share	19.91%	79.07%	1.02%		100.00%

By Expenses Class
(Total Budget = P107,817,000)

