



MFO ACCOUNTABILITY REPORT CARD (MARC-1)

Presidential Communications Operations Office	OUTPUTS	DEPARTMENT BUDGET FY 2014 (In million)	OVERALL RESULTS ASSESSMENT				RATING		
			SERVICE/ PRODUCT RESULTS						
			PERFORMANCE INDICATORS	FY 2013 ACTUAL ACCOMPLISHMENT	FY 2014 TARGET	FY 2014 ACTUAL ACCOMPLISHMENT			
MAJOR FINAL OUTPUTS									
Presidential Communications Operations Office (Proper)									
The Presidential Communications Operations Office (PCOO) formulates and implements an integrated program of information and developmental communication that will present the work of the Presidency; develop public understanding of activities and policies; and enhance public trust and support at the national, regional and barangay levels.	Media Operations Services		Coverage arrangements conducted for presidential events and visits						
			Percentage of coverage arrangements conducted for presidential events and visits	100%	90%	100%	111%		
			Percentage of coverage of presidential events rated by the MPC as good or better	96%	90%	94%	105%		
			Percentage of coverage arrangements completed one day before the event/visit	98%	90%	100%	111%		
			News and photo releases disseminated						
			Percentage of news and photo releases disseminated	99.5%	95%	99%	104%		
			Percentage of news and photo releases adopted/utilized	99.5%	85%	99%	116%		
			Percentage of news and photo releases disseminated within one hour after the events	95%	95%	99%	104%		
			Bureau of Broadcast Services						
			Public Broadcasting Development Communication Services			Percentage of radio materials produced and aired	97% (174,340)	90% (164,500)	93% (167,330)
Percentage of radio materials produced and aired rated as good or better	100% (500)	95% (490)				100% (490)	105%		
Percentage of broadcast transmission and maintenance service rated as good or better	90% (126,000)	85% (119,000)				90% (126,000)	106%		
Percentage of materials produced and aired on schedule	100% (950)	100% (950)				100% (950)	100%		
Bureau of Communications Services									
Communication Development and Production Services			Number of communication program, projects and activities conceptualized and implemented	94,442 programs/projects	61,641 programs/projects	147,431 programs/projects	239%		
			Percentage of readers who rated communication programs, projects and activities good or better	90%	90%	100%	111%		
			Percentage of communication programs, projects and activities completed three days prior to prescribed schedule	100%	90%	90%	100%		
News and Information Bureau									
Media and Information Services			Percentage of media and information services completed	116% (438,089)	90% (377,822)	144% (547,831)	160%		
			Percentage of media and information services rated good or better		90%	96%	107%		
			Percentage of media and information services provided within prescribed schedule		90%	100%	111%		
National Printing Office									
National Printing Services			Number of printing services completed		1,335 work orders	1,509 work orders	113%		
			Percentage of printing services completed rated good or better		95%	100%	105%		
			Percentage of printing services completed one day		95%	100%	105%		



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			before set schedule				



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			PERFORMANCE INDICATORS	FY 2013 ACTUAL ACCOMPLISHMENT	FY 2014 TARGET	FY 2014 ACTUAL ACCOMPLISHMENT	
Philippine Information Agency							
Development Communication Services	Production of developmental information						
	Number of development communication materials produced	292,608 communication materials	148,550 communication materials	162,462 communication materials	109%		
	Percentage of produced materials compliant with set standards		80%	95%	119%		
	Percentage of development communication materials produced on schedule		85%	95%	112%		
	Dissemination of developmental information						
	Percentage of dissemination demands delivered	95%	85%	95%	112%		
	Percentage of disseminated information that reached the target audience		85%	95%	112%		
	Percentage of dissemination demand delivered on schedule		85%	95%	112%		
	Institutional networking capability building						
	Percentage of agencies/ organizations assisted	95%	80%	95%	119%		
	Percentage of assisted agencies/organizations that rated the assistance as good or better		85%	95%	112%		
	Percentage of requested assistance delivered on schedule		90%	100%	111%		
	Communication research						
	Number of communication research conducted	35	170	205	121%		
	Percentage of research used for planning		85%	90%	106%		
Percentage of researches completed on schedule		90%	95%	106%			
Radio Television Malacañang							
Media Operations Services	Percentage of presidential events and activities covered and aired	111%	98%	98% (6,681)	100%		
	Percentage of events and activities covered and aired rated good or better	95%	95%	98%	103%		
	Percentage of presidential events and activities covered and aired on prescribed period	100%	98%	100%	102%		
STO and GASS							
SUPPORT TO OPERATIONS	Establishment of ISO aligned OMS or the continuing certification of one front-line service						
	PCOO - Proper		95%	95%	100%		
	BBS		90%	90%	100%		
	BCS		91%	92%	101%		
	NIB		90%	90%	100%		
	NPO		90%	100%	111%		
	PIA	75%	100%	95%	95%		
RTVM		90%	90%	100%			



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SUPPORT TO OPERATIONS	Percentage of legal/ legislative/ policy opinions and outputs released within the prescribed period			90%	98%	109%	
	Number of hours of monitoring BBS radio stations		100%	100%	100%	100%	
	Number of news monitoring reports submitted		100%	100%	100%	100%	
	Percentage of satisfaction rate by BCS operation units of the planning services provided		95%	91%	97%	107%	
	On time delivery of planning services		95%	91%	97%	107%	
	Preparation of procedures and work instruction manual		Draft PAWIM of all CO-based units	Approved PAWIM of all CO based units	Approved PAWIM of all CO based units	100%	
GENERAL ADMINISTRATIVE SUPPORT SERVICES	Budget Utilization Rate						
	Obligations BUR - Ratio of total obligations to total release.						
	PCOO - Proper			90%	99.98%	111%	
					Php212,008,000 Php212,562,000		
	BBS			100%	97.81%	98%	
					Php278,854,000 Php285,094,000		
	BCS			92%	99.55%	108%	
					Php36,572,000 Php36,739,000		
	NIB			90%	99.95%	111%	
					Php115,735,000 Php115,794,000		
	NPO			90%	99.87%	111%	
					Php100,501,000 Php100,634,000		
	PIA			90%	99.87%	111%	
					Php280,744,000 Php281,112,000		
	RTVM			100%	98.36%	98%	
					Php281,223,000 Php285,906,000		
	Disbursements BUR - Ratio of total disbursement to total obligations.						
	PCOO - Proper			90%	100%	111%	
					Php212,002,000 Php212,008,000		
	BBS			100%	109.24%	109%	
					Php304,622,000 Php278,854,000		
	BCS			92%	92.81%	101%	
					Php33,941,000 Php36,572,000		
	NIB			90%	93.96%	104%	
					Php108,748,000 Php115,735,000		
	NPO			90%	94.13%	105%	
				Php94,605,000 Php100,501,000			
PIA			90%	90.88%	101%		
				Php255,130,000 Php280,744,000			
RTVM			99%	94.99%	96%		
				Php267,131,000 Php281,223,000			



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			Submission to COA				
			Financial Statements for FY 2013 (per PD 1445)	100%	100%	100%	100%