



MFO ACCOUNTABILITY REPORT CARD (MARC-1)

PRESIDENTIAL COMMUNICATIONS OPERATIONS OFFICE	OUTPUTS	DEPARTMENT BUDGET FY 2013	OVERALL RESULTS ASSESSMENT				RATING
			SERVICE/ PRODUCT RESULTS				
			PERFORMANCE INDICATORS	FY 2012 ACTUAL ACCOMP	FY 2013 TARGET	FY 2013 ACTUAL ACCOMP	
MAJOR FINAL OUTPUTS							
The Presidential Communications Operations Office (PCOO) formulates and implements an integrated program of information and developmental communication that will present the work of the Presidency; develop public understanding of activities and policies; and enhance public trust and support at the national, regional and barangay levels.	Media Operations Services		Number of news stories submitted on presidential/government policies, pronouncements, directives, programs, activities etc., photographs taken on presidential activities and state guest	24,100 news stories	24,000 news stories	40,525 news stories	169%
			Percentage of coverage of presidential events rated by the MPC as good or better	59 percent	90 percent	95.56 (71 events) percent	106%
			Percentage of presidential events and activities covered and aired on prescribed schedule	97% 6,596 events/ activities	98% 6,664 events/ activities	100% 6,800 events/ activities	102%
	Development Communicatin Services		Production and dissemination of IEC materials: number of news releases/ text blasts/ on-line PIA website	160,404 IEC materials	173,080 IEC materials	287,380 IEC materials	166%
			Percentage of viewers who rated the audio-visual materials including exhibits as informative	100%	100%	100% 84 out of 84	100%
			Percentage of materials produced and aired on schedule	100% 950 out of 950	100% 950 out of 950	100% 950 out of 950	100%
	National Printing Services		Number of accountable forms printed in stock (pads)	842,960 forms printed	900,000 forms printed	796,270 forms printed	88% *
			Number of accuracy in printing and binding of printed materials in every work order	1,232 reports	1,240 reports	1,317 reports	106%
			Percentage of duly accomplished printing work orders within the scheduled delivering time	1,232 out of 1,232	1,240 out of 1,240	1,317 out of 1,317	106%
	STO and GASS						
	Support to Operations		Number of news monitoring reports submitted	6,620 reports submitted	6,620 reports submitted	6,620 reports submitted	100%
			Percentage of legal/ legislative/ planning opinions and outputs released within the prescribed period	100 percent	90 percent	98 percent	109%
	General Administration and Support Services		Budget Utilization Rate		100 percent	90.94 percent	91%
			Percentage of financial statement and reports and documents submitted to COA within the prescribed period		100 percent	100 percent	100%

NOTE:

Printing of accountable forms and non-accountable forms whether specialized or standard forms are demand driven. NPO unable to attain/surpass our 2013 production target since printing of these forms are based on requests received from various national government agencies, local government units and other offices.