

Republic of the Philippines PRESIDENTIAL COMMUNICATIONS OPERATIONS OFFICE Malacañang, Manila

BAC RESOLUTION NO. 009

SUBJECT

NOTICE OF ELIGIBILITY

RE: PROCUREMENT OF SERVICES OF A PUBLIC RELATIONS FIRM FOR LOCAL PROMOTION OF THE

ASEAN 2017 CHAIRMANSHIP

DATE

07 MARCH 2017

Whereas, the PCOO Bids and Awards Committee is currently bidding out the Procurement of Services of a Public Relations Firm for Local Promotion of the ASEAN 2017 Chairmanship for an approved cost of PHP 100,000,000.00 being the Approved Budget for the Contract (ABC);

Whereas, the deadline for the submission of the eligibility documents was set on February 28, 2017, 2:00 p.m. and the Opening of the Eligibility Documents followed at 2:01 p.m.;

Whereas, seven (7) proponents, namely: Bridges Public Relations, OMD Philippines, AVC Advertising and Marketing, Events Organizer Network Philippines, Green Bulb, DDB Group Philippines, and Weber Shandwick, submitted their eligibility documents within the prescribed deadline;

Whereas, the eligibility check disclosed the following results:

PROPONENT	FINDINGS	REMARKS
OMD Philippines 12F Bankmer Building 6756 Ayala Avenue, Makati City	COMPLETE ELIGIBILITY DOCUMENTS	PASSED
AVC Advertising RM. 216-219 Comfoods Bldg. Sen Gil Puyat Ave., Corn., Chino Roces Ave., Makati City	COMPLETE ELIGIBILITY DOCUMENTS	PASSED
Events Organizer Philippines 8F OPL Bldg. Palanca St. Makati City	COMPLETE ELIGIBILITY DOCUMENTS	PASSED
Green Bulb 2F Industria at Circulo Verde, Calle Industria, Bagumbayan, Quezon City, Philippines, 1110	COMPLETE ELIGIBILITY DOCUMENTS	PASSED
DDB Group Philippines 16F Two World Square #22 Upper McKininley Road, Mckinley Hill, Fort Bonifacio, Taguig City	COMPLETE ELIGIBILITY DOCUMENTS	PASSED

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Bridges 1195 Chino Roces Avenue corner Yakal Street, San Antonio Village Chino Roces Ave, Makati, 1203 Metro Manila, Philippines	NO PHILGEPS CERTIFICATE; NO SUBMISSION OF ALTERNATIVE CLASS "A" DOCUMENTS PURSUANT TO SEC. 4.0 GPPB CIRCULAR 3-2016 ¹	FAILED
	INCOMPLETE TECHINCAL DOCUMENTS	
Weber Shandwick Philippines 5th Floor Jaka Building 6780 Ayala Avenue Makati City 1200 Philippines	PHILGEPS CERTIFICATION UNDER PROCESS; INCOMPLETE SUBMISSION OF ALTERNATIVE CLASS "A" DOCUMENTS PURSUANT TO SEC. 4.0 GPPB CIRCULAR 3-2016 ²	FAILED
	NO SUBMISSION OF UPDATED/CURRENT MAYOR'S PERMIT; NO TAX CLEARANCE; NO TECHNICAL DOCUMENTS	

Whereas, it is not permisible for all proponents to transfer this invitation to any other consultants;

RESOLVED, after deliberation and premises considered, the members of the BAC declare *OMD Philippines*, *AVC Advertising and Marketing*, *Green Bulb*, *Events Organizer Network Philippines*, and *DDB Group Philippines* as ELIGIBLE, while *Bridges and Weber Shandwick Philippines as INELIGIBLE* for the procurement of Services of a Public Relations Firm for Local Promotion of the ASEAN 2017 Chairmanship.

City of Manila.

Atty. NOEL GEORGE P. PUYAT

Chairperson

Atty. OMAR V. ROMERO
Vice Chairman

Afty. JUDIE ROSE T. DIMAYUGA

BAC Member

GEORGE A. APACIBLE Provisional BAC Member MA. ALMA A FRANCISCO
BAC Member

JOSE L. ORGIMEN BAC/Member

Atty. KRISTIAN R. ABLAN Provisional BAC Member

² Ibid.

¹ Copy of GPPB Circular No. 3-2016 is attached.